

Poston Butte High School Spiritline
Social Media Release Form

Poston Butte High School and its Spiritline program supports the use of social media to facilitate athlete progress and update students, parents and the community on events as well as building a more successful parent, community and student network. Social media includes the various online technology tools that enable individuals to communicate easily over the internet to share information and resources. Social media can include text, audio, video, images, and other multimedia communications. These websites, mobile and smart device apps not only provide information, but allow for interaction during these informational exchanges through user-generated content.

Poston Butte High School and its Spiritline program may use social media platforms to provide immediate information about upcoming events, show learning in practice, highlight athletic work, connect parents to the athlete's training, and to brand our school and program. Many times, coaches use social media to share exceptional growth during practices and to connect with other athletes and coaches from around the district. Some examples of social media networking sites include, but are not limited to: Facebook, Instagram, Twitter, YouTube, Instagram, Pinterest and Blogs. Poston Butte and its Spiritline program is committed to providing unparalleled coaching experiences that are designed to prepare and inspire our student-athletes. The use of social media helps us to be leaders in athletic excellence.

By signing below, I have read, understand and agree to comply with this agreement.

I, _____, hereby grant Poston Butte High School and its Spiritline program, the right to record the image and/or voice and use the artwork and/or written work of my child, _____, on videotape, on film, in photographs, in digital and social media and in any other forms of electronic or print medium and to edit such recording at their discretion.

I understand that my child's address and biographical information will not be made public. I further grant Poston Butte High School and its Spiritline the right to use my child's image and/or voice on the internet, in brochures, and in any other medium and hereby consent to such use.

Please indicate that you grant permission for your student-athlete to be included as follows:

I give consent for my student-athlete to be included in social media activities in practice, during games, and any other school-related Spiritline event on and off campus.

Print Name of Athlete: _____

Signature of Athlete: _____ Date: _____

Print Name of Parent/Guardian: _____

Signature of Parent/Guardian: _____ Date: _____

Poston Butte High School Spiritline Social Media Agreement

Social media will play an important part in Poston Butte's Spiritline program. We encourage a positive and frequent presence on social media. With that comes responsibility, maturity and respect for the school, our self and our teammates.

This is an agreement set forth by the Poston Butte Spiritline Program. It is imperative that we as a team abide by these guidelines. These guidelines are in place to ensure we have a successful season free of inappropriate conduct online. Examples include but are not limited to: cyber bullying, hazing, harassment, stalking, discrimination, retaliation, or any other misconduct that undermine the dignity and respect of this program.

Being careful of what you post online is not just a team expectation but a *life* on as well. The image of Poston Butte's Spiritline program and how it is portrayed to our school, family, and community is important in ensuring Poston Butte's Spiritline is successful on and off the mats.

Any violation of the social media agreement may result in disciplinary action, including immediate removal from the cheerleading or pom team, as determined by the coaching staff and the administration of Poston Butte.

To ensure all parents and athletes are aware of and understand the expectations of our athlete's presence online, please read and sign this agreement below.

Initial next to each statement below indicating your agreement:

_____ I agree, that I will not bully, harass, or stalk anyone on my personal or school/ team social media account.

_____ I agree, that I will not participate in any form of hazing, discrimination, or retaliation against anyone on my personal or school/ team social media account.

_____ I agree, that I will not undermine my coaches, teammates, or the Poston Butte Spiritline program on my personal or school/team social media account.

_____ I agree, that I will not use foul or derogatory language towards another student, athlete, coach, or teacher on my personal or school/team social media account.

_____ I agree, that I will be respectful and supportive of my team on my personal or school/team social media account.

_____ I agree, that should I see any teammate violate this agreement online, I will report it to my coaches immediately.

_____ I understand that everything I post online is public, never private and therefore, I agree, that I will not share my personal, private information online with anyone.

I have read and fully understand the Poston Butte High School Spiritline Program Social Media Agreement. I promise to abide by this agreement and everything outlined in this contract as long as I am a member of, or associated with the Poston Butte High School Spiritline program.

Print Name of Athlete: _____

Signature of Athlete: _____ Date: _____

Print Name of Parent/Guardian: _____

Signature of Parent/Guardian: _____ Date: _____

